

# Custom Brick Case Study



## Custom Brick™ Saves Owner Over \$85,000 and Allows Bank to Stay Open During Renovation

This landmark building in a suburb of Dayton, Ohio, could hardly be called an architectural gem. The once-dramatic windows had long ago been filled in. Every few years or so the old brick bank got a new coat of paint, but now it seemed that all 12 layers were simultaneously beginning to peel. The time had come for a complete and expensive (so it was thought!) facelift. The bank decided it wanted the original look restored.

They got quotes for the needed sandblasting and tuckpointing that would be needed to affect the dramatic change. To their dismay, the quotes were very high, and the necessary work would require the closing of the bank for many days.

Enter Ted Nealeigh and Sons Plastering of Greenville, Ohio. This creative company stepped in with a solution: Dryvit's Outsulation® System with a Custom Brick finish. The proposed Dryvit alternate came in approximately \$85,000 lower than the original restoration bid. To complement surrounding buildings, Nealeigh selected the Used Wall Brick pattern along with two custom colors for the grout and finish itself. "In the end, the bank chose the Dryvit system because it was the better choice . . ." said Dustin Nealeigh, the actual designer of the solution.



**Before**

All in all, 5,300 square feet of Dryvit and Custom Brick finish were used to complete the job. The system was installed directly over the existing painted masonry using standard adhesive in combination with mechanical fasteners.

The installation took only 3½ weeks with little or no disruption to the bank's day-to-day activities. The building is now better insulated than it previously had been. Best of all, the architectural details of the original building (except for the window glass) have been restored, and the Second National Bank of Arcanum is once again a gem.

For more information about Dryvit Custom Brick, or any of the systems and products sold by Dryvit Systems, Inc., call Dryvit Customer Service at 1-800-556-7752 or visit us on the web at [www.dryvit.com](http://www.dryvit.com).

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