

Custom Brick Case Study



Custom Brick™ Saved This Owner In Excess of \$200,000

The original design for this Marriott Residence Inn in Salt Lake City, Utah, called for a brick façade. However, both the budget and the construction schedule were extremely tight. Involved parties were summoned back to the planning table and challenged to lower the costs yet maintain the design.

Enter Dryvit. In this case, the additional challenge was to match the Custom Brick finish to existing brick used in the surrounding area. To do this, Dryvit obtained samples of the 'local' brick, which contains black and white flecks, and duplicated this effect by adding colored quartz aggregate to the Custom Brick finish. Next, a template pattern was selected which matched the original design for the brick itself.

Using Custom Brick saved the owner in excess of \$200,000 by eliminating the heavier footings and framing needed for the clay brick. In addition, money was saved by reducing the amount of time needed to build the Inn. The owner, Woodburn Associates, has stated that they are "extremely pleased with the appearance of the Custom Brick finish." Another satisfied customer!

There were additional benefits to using Dryvit Custom Brick on this project. First, by eliminating the clay brick, a single contractor installed the entire wall system. This offered less scheduling headaches for the General Contractor as well as a single source of responsibility for both the material and the labor involved in the exterior wall system.



Second, by eliminating the clay brick, there was no longer a need for an expansion joint between dissimilar materials in this wall. That eliminated a maintenance item for Marriott as well as a potential source for moisture intrusion.

Dryvit and clay brick have always provided a pleasing, complementary appearance when used together. Now, as evidenced by this Marriott Residence Inn, the best of both worlds is possible with Dryvit!

For more information about Dryvit Custom Brick, or any of the systems and products sold by Dryvit Systems, Inc., call Dryvit Customer Service at 1-800-556-7752 or visit us on the web at www.dryvit.com.

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