

Custom Brick Case Study



Dryvit's Custom Brick™: the perfect solution for a toy store's "castle of dreams"

Andre and Domingo Torres, owners of Thinker Toys, a unique toy store and children's entertainment center in Sioux City, Iowa, had a problem.

They had always visualized their store to feature the look and feel of a castle, right down to the moat. They knew they wanted to make it of natural stone indigenous to the area.

Project Name:

Thinker Toys store
Sioux City, Iowa

Dryvit System:

Outsulation

Dryvit Finish:

Custom Brick

Dryvit Distributor:

Dakota Wall Systems, Inc.
Sioux Falls, South Dakota

Applicator:

Jarco
Sioux City, Iowa

Architect:

Schroeder Engineering

Owner:

Andre and Domingo Torres



They had only one small problem: They couldn't afford the natural granite needed to make their dream a reality.

Enter Dryvit Systems and its revolutionary Custom Brick finish.

"We knew exactly what we wanted the store to look like; we just couldn't afford the natural material needed to make it work," said Domingo Torres. "Dryvit provided us exactly what we needed, and we couldn't be happier with how the building turned out."

It was Dryvit's customer service – and the inherent flexibility of the Custom Brick finish – that impressed the owner most.

“I couldn’t believe how great the Dryvit distributor (Dakota Wall Systems, Inc.) was. I drove around town with him for four hours looking at buildings and showing him what I wanted to create and how I wanted my store to fit in with the look of the surrounding buildings,” Domingo said. “When it came time to produce the patterns, Dryvit sent me at least 12 different samples until we got it just the way we wanted it. I couldn’t believe how great they were about it. They absolutely made sure that I was satisfied with the brick pattern and color I chose before we started the application.”

“And we’re thrilled with the way the building came out. We couldn’t be happier with Dryvit and what it has done for our business,” Mr. Torres said.



A view demonstrating the flexibility of the Custom Brick application.

For more information about Dryvit Custom Brick, or any of the systems and products sold by Dryvit Systems, Inc., visit us on the web at www.dryvit.com or call Dryvit Technical Service at 1-800-556-7752.